



# ROAR PACKAGE

706.322.3336  
COLUMBUSLIONS.NET

With the purchase of 4 lower level season tickets (yellow section) you will receive **FREE** advertising for your company for the upcoming 2018 Lions season.

With the confirmed receipt of a completed ROAR form, all ROAR package members receive the following:

- Company name listed in every "Official Game Day Program" given **free** to fans.
- Company name listed each game on the Jumbo Tron
- Company name listed on columbuslions.net for one year under PARTNERS tab.
- The use of Columbus Lions logos for your advertising or signage. *(some restrictions apply)*

GAME DAY PROGRAM	JUMBO TRON	COLUMBUSLIONS.NET
___ Phone Number ___ Website ___ Company Description <small>*120 character limit</small>	___ Phone Number <b>OR</b> ___ Website	___ Phone Number ___ Fax Number ___ Email Address ___ Website Link (+ \$250)

Take advantage of this offer at any black, red, green, or yellow seating.  
If you have any questions, please contact your Lions ticket representative.

>>> **PACKAGES START AS LOW AS \$560 TOTAL FOR ALL 4 SEATS.** <<<

	<b>\$140/seat</b>
	<b>\$210/seat</b>
	<b>\$280/seat</b>
	<b>\$350/seat</b>

All season tickets include **membership benefits**, see Columbuslions.net for more details.



# 50 WAYS BUSINESSES USE LIONS TICKETS

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1. Invite a customer who hasn't done business with you recently.
2. Help part-time workers feel more included in the organization.
3. Reward suppliers and vendors who consistently meet deadlines.
4. Treat a loyal customer for his/her birthday.
5. Run a sales contest and reward the winner with tickets.
6. Thank someone who has given you helpful business advice.
7. Enhance relationships with those in a position to recommend you or refer your business.
8. Take a potential customer and close the sale at the arena.
9. Thank loyal and new customers for their business.
10. Take one of your smaller accounts and try to enhance their business with you.
11. Reward a customer who gave you a referral.
12. Reward an employee who comes up with a savings suggestion.
13. Attendance incentives for employees.
14. Reward staff for an accident-free work environment.
15. Win back a customer who had a problem or a complaint with your company.
16. Thank a customer who praised your company.
17. Offer a unique incentive for customers to do business with you.
18. Package tickets with your product to promote sales.
19. Say "thanks" to a retiring officer or employee.
20. Welcome a new employee to the company with tickets.
21. Congratulate an employee on his/her recent promotion.
22. Reward the employee with the highest sales.
23. Put a smile on the face of an employee who needs encouragement.
24. Offer them to manager whose department exceeded its goals.
25. Thank your assistant on Administrative Professionals Day.
26. Present them to a front-line person who appeased an angry customer.
27. Offer your tickets to a service person from another company who has taken care of you.
28. Boost your own career potential by networking (*it's not what you know, it's who you know*)
29. Give tickets to your Human Resources department to use as performance awards.
30. Give to potential vendors to enhance business relationships.
31. Give to an employee who is consistently accurate.
32. Give to your office cleaning crew as a "thank you."
33. Offer tickets to a customer for a holiday.
34. Use tickets to recruit a new customer.
35. Reward an employee for making the most of new appointments.
36. Give tickets to the employee who had to stay late to finish a crucial project.
37. Get to know a business colleague.
38. Send your co-workers/subordinates to a game together, with a meeting over dinner.
39. Give tickets to an employee who doesn't get commission.
40. Give tickets to an employee on his/her birthday.
41. Give to an employee or a customer who has been sick as a "get well soon."
42. Give to your customer service department as an appreciation for good customer relationships.
43. Offer tickets to your Assistant so they can take their family.
44. Congratulate an employee for reaching their annual goals.
45. Give to an employee who exceeded his/her duties.
46. Give tickets to an employee who makes the most cold calls in one day.
47. Reward an employee for receiving service recognition from a customer.
48. Give tickets to an employee who renews the most accounts.
49. Give to the employee who is the most punctual.
50. Give to a customer who makes timely payments.